

WHEN AN ACTIVE ATTACK EVENT IS IN YOUR AREA, YOU MUST BE PREPARED BOTH MENTALLY AND PHYSICALLY TO DEAL WITH THE SITUATION.

AVOID

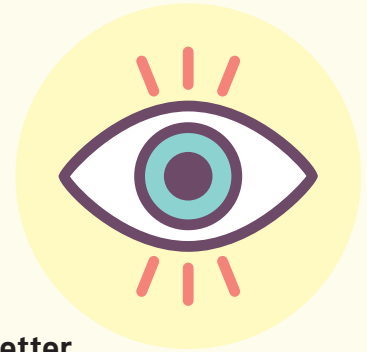
STARTS WITH YOUR STATE OF MIND.

Pay attention to your surroundings.

Have an exit plan.

Move away from the source of the threat as quickly as possible.

The more distance and barriers between you and the threat, the better.



DENY

WHEN GETTING AWAY IS DIFFICULT OR MAYBE EVEN IMPOSSIBLE.

Keep distance between you and the source.

Create barriers to prevent or slow down a threat from getting to you.

Turn the lights off. Lock and/or barricade the doors.

Remain out of sight and quiet by hiding behind large objects and silence your phone.

DEFEND

BECAUSE YOU HAVE THE RIGHT TO PROTECT YOURSELF.

If you cannot Avoid or Deny, be prepared to Defend yourself.

Be aggressive and committed to your actions.

Do not fight fairly. THIS IS ABOUT SURVIVAL.



CALL 911 when you are in a safe area.

When law enforcement arrives, their first priority will be to stop the THREAT to your safety. SHOW YOUR HANDS AND FOLLOW COMMANDS.

Remember that Failure to Plan is Planning to Fail.

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