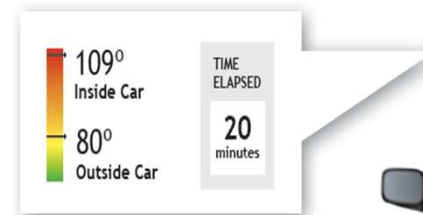


The Issue

- Leading cause of non-crash, vehicle-related deaths for children.
- **A car can heat up 19 degrees in 10 minutes.** And cracking a window doesn't help.
- The body isn't able to cool itself quickly enough.
- Young children are particularly at risk – bodies heat up **three to five** times faster than an adult's.
- When internal temperature gets to 104 degrees, major organs begin to shut down. At 107 degrees, the child can die.

DID YOU KNOW?

IT CAN TAKE ONLY MINUTES FOR THE INSIDE OF A CAR TO HEAT UP TO DEADLY TEMPERATURES.



And just one call to save a life.