

Pedestrians – Who is At Risk?

Alcohol-impaired drivers and pedestrians

47% of crashes that resulted in a pedestrian death involved alcohol for the driver and/or the pedestrian.

33% fatal pedestrian crashes involved a pedestrian with a blood alcohol concentration of at least 0.08.

17% involved a driver with a blood alcohol concentration of at least 0.08.L.

Some fatal pedestrian crashes involved both.

Additional Risk Factors

Higher vehicle speeds increase both the likelihood of a pedestrian being struck by a car and the severity of injury.

Most pedestrian deaths occur in urban areas, at non-intersection locations, and at night.



Older adults and children

Pedestrians aged 65 and older accounted for 20% of all pedestrian deaths and an estimated 10% of all pedestrian injuries in 2017.

One in every five children under the age of 15 killed in traffic crashes were pedestrians in 2017.

WALK THIS WAY



Pedestrian Safety Tips



Unplug

Don't be a distracted walker.



Make eye contact

Don't walk until traffic stops.



Be bright

Wear reflective clothing at night.



Never Jaywalk

Use crosswalks and intersections.



Stay Alert

All the way across the intersection.



Watch for turning

Vehicles of all kinds.

Sharing the Road – Pedestrian

Walking Safety Tips

At some point in the day, everyone is a pedestrian, and unfortunately pedestrian fatalities remain high.

85

**A PEDESTRIAN WAS
KILLED EVERY 85
MINUTES IN
TRAFFIC CRASHES
IN 2019**

1. Be predictable. Follow the rules of the road and obey signs and signals.
2. Walk on sidewalks whenever they are available.
3. If there is no sidewalk, walk facing traffic and as far from traffic as possible.
4. Keep alert at all times; don't be distracted by electronic devices that take your eyes (and ears) off the road.
5. Whenever possible, cross streets at crosswalks or intersections, where drivers expect pedestrians. Look for cars in all directions, including those turning left or right.
6. If a crosswalk or intersection is not available, locate a well-lit area where you have the best view of traffic. Wait for a gap in traffic that allows enough time to cross safely; continue watching for traffic as you cross.
7. Never assume a driver sees you. Make eye contact with drivers as they approach to make sure you are seen.
8. Be visible at all times. Wear bright clothing during the day, and wear reflective materials or use a flashlight at night.
9. Watch for cars entering or exiting driveways, or backing up in parking lots.
10. Avoid alcohol and drugs when walking; they impair your abilities and your judgment.