

# Drivers- What to know?

## Speed

Speed is a factor in **29%** of total traffic fatalities. When speeding, drivers increase the risk for a collision with a bicyclist or pedestrian.

The higher the speed, the more likely serious injury of death for the pedestrian.

The likelihood of a pedestrian dying from a collision with a motor vehicle increases from **8 percent at 31 mph to 50 percent at 47 mph.**

## Alcohol

Alcohol involvement reported in **48%** of traffic crashes resulting in pedestrian fatalities.

In Texas, it is illegal to drive with a BAC at or above 0.08%.

Estimated 19% of fatal pedestrian crashes had a driver with a BAC of .08 % or higher.

About **3000 people die** in crashes involving a distracted driver every year.

## The 3 Types of DISTRACTED Driving & How To Avoid Them

 <b>VISUAL</b>	 <b>MANUAL</b>	 <b>COGNITIVE</b>
  	  	  
<ul style="list-style-type: none"><li>• Keep your <b>eyes on the road.</b></li><li>• <b>Pull over</b> to read directions</li><li>• Put your <b>phone in "DND" mode.</b></li></ul>	<ul style="list-style-type: none"><li>• Keep your <b>phone out of reach</b></li><li>• Make all <b>adjustments</b> before driving</li><li>• <b>Don't reach</b> for items while driving</li></ul>	<ul style="list-style-type: none"><li>• <b>Avoid phone calls</b>, even hands-free</li><li>• <b>Stay focused</b> on the road</li><li>• Keep your <b>emotions in check</b></li></ul>

About **1 in 5** of the people who died in crashes involving a distracted driver were not in vehicles, they were walking, riding their bikes, or otherwise outside a vehicle.

# Drivers- School Zones

## Tips for drivers

- Stay alert.
- Watch for children might run between vehicles.
- Never pass vehicles stopped at a crosswalk. There may be people crossing that you can't see.
- Be mindful of children at bus stops.
- Drive safely around school buses.
- Put away your cellphone.
- Obey school zone speed limit signs and all traffic rules.
- Slow down and be prepared to stop when turning or otherwise entering a crosswalk. Yield to pedestrians.
- Drop off and pick up children in the designated areas.



## Tips for students walking or biking

- Stay alert.
- Don't run between vehicles.
- Look both ways before crossing the street.
- Put away electronic devices.
- Cross at intersections and designated crosswalks.
- Obey crossing guards.
- Make eye contact with drivers before crossing.
- Never attempt to cross multi-lane highway.
- Walk on sidewalks.
- Wear a helmet when riding a bike.

