

DRIVING SAFETY



3,000

people die in crashes involving a distracted driver every year.

1 IN 5

of the people who died in crashes involving a distracted driver were not in vehicles, they were walking, riding their bikes, or otherwise outside a vehicle.

SPEED

Speed is a factor in **29%** of total traffic fatalities.

When speeding, drivers increase the risk for a collision with a bicyclist or pedestrian. The higher the speed, the more likely serious injury or death for the pedestrian.

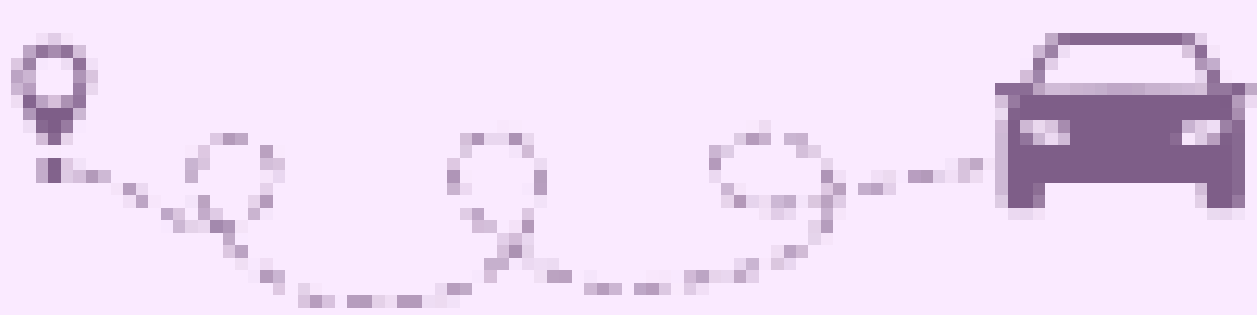
The **likelihood of a pedestrian dying from a collision** with a motor vehicle **increases from 8 percent at 31 mph to 50 percent at 47 mph.**

ALCOHOL

Alcohol involvement reported in 48% of traffic crashes resulting in pedestrian fatalities.

In Texas, it is illegal to drive with a BAC at or above 0.08%.

Estimated **19% of fatal pedestrian crashes** had a driver with a BAC of .08 % or higher.



SCHOOL ZONES

TIPS FOR DRIVERS

- Stay alert.
- Watch for children might run between vehicles.
- Never pass vehicles stopped at a crosswalk. There may be people crossing that you can't see.
- Be mindful of children at bus stops.
- Drive safely around school buses.
- Put away your cellphone.
- Obey school zone speed limit signs and all traffic rules.
- Slow down and be prepared to stop when turning or otherwise entering a crosswalk. Yield to pedestrians.
- Drop off and pick up children in the designated areas.



TIPS FOR STUDENTS WALKING AND BIKING

- Stay alert.
- Don't run between vehicles.
- Look both ways before crossing the street.
- Put away electronic devices.
- Cross at intersections and designated crosswalks.
- Obey crossing guards.
- Make eye contact with drivers before crossing.
- Never attempt to cross multi-lane highway.
- Walk on sidewalks.
- Wear a helmet when riding a bike